

SATURDAY | NOV 19, 2016

Lower Coast

WINE & MUSIC FESTIVAL

English Turn
VIP 1pm / GA 2pm



SPONSORSHIP OPPORTUNITIES

Saturday, November 19th, 2016

VIP 1PM / General Admission 2PM

English Turn

PRESENTING SPONSOR: \$7,500

(Exclusive)

- Main Stage Named after Presenting Sponsor
 - On stage signage (sponsor provided)
- Logo present on all printed marketing materials
 - GAMBIT Weekly (4 Editions; Back Page Ad)
 - Gambits' On Line Marketing Campaign
 - NOLA.com - online
 - The Advocate – Eat, Play, Live Friday Section
 - Billboard – Crescent City Connection Location
 - Direct Mail Postcard – targeted zip codes
- Full Page Ad in Event Program
- Website Homepage Slide
- Weekly Social Media Posts
- Email Marketing Inclusion
- Featured Booth Space Location
- Onstage shout outs' by festival, musician or Rep
- 10' x 10' Outreach Tent
- Company rep included in the VIP Experience
 - If wine related included in Q&A
 - Logo signage at VIP event (sponsor provided)
- (3) Tables Near Mainstage
- (25) VIP Event Tickets

ADVERTISING SPONSOR: \$500

- 10 x 10 Outreach Table On Site at Event
- Listing in English Turn Preferred Vendor Directory
- (2) Tickets to Event
- Set of Logo Glasses

VIP SPONSOR: \$5,000

- Logo present on all printed marketing materials
 - Invitations, Magazine & Newspaper Ads
 - Billboard Ads, T-Shirts and other Promotional Items
- Weekly Social Media Posts
- Email Marketing Inclusion
- Featured Booth Space
- Onstage Shout Outs' by Musician or Select Company Rep
- Company rep included in the VIP Experience
 - If wine related included in Q&A
 - Logo signage at VIP event (sponsor provided)
- Logo on Event Wristbands
- (2) Tables Near Mainstage
- (15) VIP Event Tickets
- 10' x 10' Outreach Tent

NOLA SPONSOR: \$2,500

(5 Available)

- VIP Admission for up to 10 People
- Table Near Mainstage
- Special Swag Bag
- Logo Included on Marketing Materials
- Set of Logo Glasses
- 10' x 10' Outreach Table

**FOR MORE INFORMATION
PLEASE CONTACT:**

Kristen Rauch

Email: kristenrauch@cox.net

Phone Number: 504-329-6759

WWW.LOWERCOASTWINEFESTIVAL.COM



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SPONSORSHIP OPPORTUNITIES

Sign Up Form

Contact Name _____

Company _____

Address _____

City _____ State _____ Zip _____

Select Sponsorship Level

PRESENTING SPONSOR: \$7,500
(Exclusive)

NOLA SPONSOR: \$2,500

VIP SPONSOR: \$5,000

ADVERTISING SPONSOR: \$500

Credit Card Form:

Please Make Checks Out To:

Lower Coast Wine & Music Festival
 501 Derbigny
 Gretna, LA 70053

Card Type: _____

Name On Card: _____

Card # _____

Exp Date: _____

Security Code: _____

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