

SATURDAY | NOV 18, 2017

Lower Coast

WINE & MUSIC FESTIVAL

English Turn
VIP 1pm | GA 2pm

SPONSORSHIP OPPORTUNITIES

Saturday, November 18th, 2017 VIP 1PM / General Admission 2PM *English Turn*

PRESENTING SPONSOR: \$7,500

(Exclusive)

- Main Stage Named after Presenting Sponsor
 - On stage signage (sponsor provided)
- Logo present on all printed marketing materials
 - GAMBIT Weekly (4 Editions; Back Page Ad)
 - Gambits' On Line Marketing Campaign
 - NOLA.com - online
 - The Advocate - Eat, Play, Live Friday Section
 - Direct Mail Postcard - targeted zip codes
 - Additional Marketing Co-Op
- Full Page Ad in Event Program
- Website Homepage Slide
- Weekly Social Media Posts
- Email Marketing Inclusion
- Featured Booth Space Location
- Onstage shout outs' by festival, musician or Rep
- 10' x 10' Outreach Tent
- Company rep included in the VIP Experience
 - If wine related included in Q&A
 - Logo signage at VIP event (sponsor provided)
- (3) Tables Near Mainstage
- (25) VIP Event Tickets

TABLE SPONSOR: \$750

- Reserved Table for 10 on Festival Grounds
- Early (1 pm) Admission to Festival Grounds for 10
- Admission to the VIP tasting area for 10 guests
- Unlimited Tastings of an Array of Wines from Around the World
- Small Plates prepared by Chef Louis of English Turn Country Club
- Small Fruit, Cheese and Cracker Tray for the Table
- Reserved Festival Parking for 5 Cars
- Preview of Tasting Tents
- 10 commemorative wine glasses
- VIP Access to Great Lawn Concert - Lawn Chairs Welcome
- AND all of the amenities included in general admission

ADVERTISING SPONSOR: \$500

- 10 x 10 Outreach Table On Site
- (2) Tickets to Event
- Logo Glasses
- Preferred Vendor Listing in English Turn Directory

VIP SPONSOR: \$5,000

- Logo present on all printed marketing materials
 - Invitations, Magazine & Newspaper Ads
 - Billboard Ads, T-Shirts and other Promotional
- Weekly Social Media Posts
- Email Marketing Inclusion
- Featured Booth Space
- Onstage Shout Outs' by Musician or Select Company Rep
- Company rep included in the VIP Experience
 - If wine related included in Q&A
 - Logo signage at VIP event (sponsor provided)
- Logo on Event Wristbands
- (2) Tables Near Mainstage
- (15) VIP Event Tickets
- 10' x 10' Outreach Tent

NOLA SPONSOR: \$2,500

(5 Available)

- VIP Admission for up to 10 People
- Table Near Mainstage
- Special Swag Bag
- Logo Included on Marketing Materials
- Set of Logo Glasses
- 10' x 10' Outreach Table

Please contact for more information

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